

## NEW PRODUCT NOTIFICATION

**Date:** September 1, 2009  
**Part#:** USA: Multiple  
**Description:** New webbing color and stencil on webbing products  
**Delivery:** Available from stock as current inventories are depleted  
**Catalog:** Various catalog products are impacted by these revisions  
**Sell Sheet:** Product Reference sheets available from NJ as required

Kinedyne's most popular webbing products now feature a new webbing color and stencil.

- Many of our most popular 2-inch, 3-inch and 4-inch wide strap assemblies will now be manufactured with a Black edge on both sides of the webbing. (See Picture A)
- Any of our 2-inch, 3-inch and 4-inch wide strap assemblies that were previously made with Yellow color webbing will now be produced using Gold color webbing as the new Standard color for these products. (See Picture A)
- Our most popular strap assemblies impacted by this change will now also include a revised stencil pattern featuring the Working Load Limit (WLL) and Kinedyne logo marked on the webbing (See Picture B). This change was made to meet regulations regarding out of service criteria related to Working Load Limits and warning tags.

Kinedyne products impacted by this change will be constructed the same way they have been for years. Gold color webbing will be introduced as our new global standard for these products in an effort to differentiate Kinedyne straps from competitor's products.

This color scheme has been in place in with our customers in Canada for many years. Our customers in the United States and other global markets will notice a substantial change in the appearance of some of our most visible products. However, all customers will continue to receive the same top quality straps from Kinedyne that they have been used to for years.



Picture A: Black Edge, Gold color webbing



Picture B: New stencil with WLL (Lbs. & Kgs.)

The new stencil design is a backup to the WLL ratings currently printed on the strap Warning & Ratings tag. Current regulations require a downgrade of the WLL to 1000 pounds per inch of strap width if the tag is missing or no longer legible. The only exception to this rule is if the strap is visibly marked with the WLL in both pounds & kilograms and the name of the strap manufacturer on the webbing.

*See Next Page*



### ***Gold Web, Black Edge & Stencil changes (cont)***

All of these product enhancements were accomplished without requiring any changes to existing Kinedyne part numbers for standard strap assemblies. Product with all of the new features will be shipped as our inventory of Yellow color webbing is depleted. All shipments of the new Gold color webbing will be marked with an Orange color sticker on the master carton for easy identification and inventory tracking.

Kinedyne customers in the United States may contact our Nationwide Customer Service team at (800) 848-6057 to verify information concerning any of our webbing colors or stencil patterns for bulk web or assembled straps.

### **ADDITIONAL PRODUCT NOTES:**

#### ***Strap Assemblies - Standard***

- See the attached “*Kinedyne Strap Assembly Reference Sheets*” for specific details on webbing color and stencil for our most popular winch and ratchet straps.
- Any standard strap assembly with a Working Load Limit that is not listed on the attached “*Kinedyne Strap Assembly Reference Sheet*” will not include the new WLL stencil.
- Any standard winch or ratchet strap assembly previously produced with Yellow color webbing will now be considered a Non-Standard item and subject to special order terms.
- Any standard winch or ratchet strap assembly produced using Rhino style webbing will still be made using Gray webbing and will include the Black Edges as a Standard feature.

#### ***Strap Assemblies - Custom***

- Custom strap assemblies previously fabricated using the traditional Yellow color webbing will now be made with Gold color webbing.
- Custom strap assemblies will not include the WLL stencil as a standard feature. The stencil may be included on any strap as an option that is highly recommended due to regulations regarding WLL ratings printed on the strap Warning & Ratings tag.

#### ***Webbing - Rolls, Bulk Packed, Precut Lengths***

- See the attached “*Kinedyne Bulk Webbing Reference Sheet*” for specific details on webbing color and stencil for our various webbing profiles.
- Any webbing profiles impacted by the changes noted above will include the Black edges regardless of the webbing color or presence of any type of stencil.
- Bulk or cut webbing cannot be ordered with the WLL stencil.

Enclosures

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