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Kinedyne highlights full lineup of cargo control products at 2009 Mid-America Trucking Show

Company addresses industry demands with "best-in-class" securement solutions

LOUISVILLE, KY (March 19, 2009) – What happens when you combine *kinetics* with *dynamics*?

In 1968, Jim Klausmann combined those two words and founded Kinedyne, a company that started with a small plant in central New Jersey and has grown into a global manufacturer with more than 400 employees. And, through the company's four decades of growth, Kinedyne has managed to flourish in both good times and bad.

"With fluctuating gas prices and the weakened economy, the transportation industry is facing some tough times on and off the road," says James Klausmann II, Kinedyne's executive vice president and the son of the company's founder. "That's why, in 2009, Kinedyne is redoubling its long-standing commitment to exceptional product quality, while also working with our customers to make sure their needs are met. It's just one reason we're here at the Mid-America Trucking Show, even in a year when many in our industry decided to stay at home."

Today, Kinedyne is an international organization with facilities in four countries and the parent company of a worldwide operations group, including Kinedyne Canada Ltd. (Canada), Kinedyne Ltd. (China), and an affiliation with Sistemas Kinedyne, S.A. (Mexico). A vertically integrated manufacturer, Kinedyne's capabilities include synthetic web production, roll forming, powder coating, and fabrication of strap assemblies.

Klausmann adds: "We are currently upgrading our systems and expanding our manufacturing capabilities – in the U.S. and abroad – in spite of the current economic conditions."

To better serve the needs of truckers and fleet operators, Kinedyne recently introduced StrapPak™ – an innovative product that stores excess webbing left over when using a ratchet strap to secure a load. Later this spring, the company will launch its redesigned Series E/A decking beams, enhanced with a *KwikLatch* trigger release, ergonomic finger tabs, and several other features that provide a simple beam storage solution.

"From start-to-finish, our employees oversee the entire manufacturing process to ensure that all Kinedyne products meet or exceed industry standards," says Jim Calico, the company's vice president of sales and marketing. "This way, drivers can focus on the road ahead of them – without worrying about the reliability of their cargo securement."

In total, the company has more than 5,000 items in its high quality product line, including several patented items. Other products include:

Interior Van offerings

- **Jack Bars:** Manufactured from 14-gauge, galvanized, square steel tubes with 4" square bolt-on pivoting rubber feet, all jack bars also feature a time-saving, patented quick-release lever to retract the adjustable section.
- **Logistic straps:** Designed to satisfy most interior van securement needs, Kinedyne's logistic straps are available with a ratchet or cam buckle and a variety of end fittings.
- **K2 Kaptive Beam System:** This innovative captive decking system is designed from high-strength aluminum alloy material – which provides maximum tensile strength at the lightest possible weight.

Flatbed offerings

- **Adjustable Lever Binder:** This binder has a built-in adjustment feature for a quick, easy way to attain proper chain tension. It comes equipped with a locking-pin, making it one of the industry's safest binders.
- **Half-Inch Chain and Extra Heavy Duty Chain Binders:** The newest addition to the company's chain offering, the half-inch transport chain is rated at more than 11,000 lbs for its working load limit.
- **Kwik-Winder:** This essential tool easily recoils straps onto the mandrel of the winch in a fraction of the time it takes to do it by hand, saving time and getting drivers back on the road quickly.
- **Ratchet Strap:** Available in two-, three-, and four-inch widths, all Kinedyne ratchet straps are labeled with their working load limit to meet Department of Transportation regulations.
- **Ratchet Winch Bar:** Enabling drivers to create proper strap tension and secure load within the safest possible range of motion, the Ratchet Winch Bar turns any winch into a ratcheting winch.
- **Recoilless Chain Binder:** Featuring an anti-kickback handle, this binder has a working load limit of 5,400 lbs and works with 5/16" – 3/8" chains.
- **Rhino Web:** This durable webbing is available as a winch or ratchet strap with a variety of handle sizes. Rhino Web yields 30 percent more tensile strength than standard straps after severe abrasion.
- **Saf-T-Binder:** Designed to prevent unsafe use of cheater bars, the Saf-T-Binder allows drivers to achieve proper tension when tightening the chain by hand.
- **Standard Web Winch Straps:** Kinedyne's most recognized product, all winch straps are made from resin-coated polyester for minimum stretch and maximum wear resistance. Winch straps are available in two-, three-, and four-inch widths, and can be custom colored and stenciled upon request.

And even though it maintains an industry leadership position, Kinedyne continues to improve upon existing products and deliver new concepts to the marketplace. Calico attributes the company's success to its humble beginnings and optimistic outlook.

"Kinedyne's commitment to being 'best-in-class' has produced some state-of-the-art cargo securement concepts," says Calico. "Our experienced staff works closely to make sure we're constantly considering and addressing all industry concerns."

About Kinedyne Corporation

Founded in 1968, Kinedyne Corporation is the world leader in manufacturing and distributing cargo control products for the transportation industry. The company maintains the market share in several segments through its development and engineering of a high-quality product offering, which includes more than 5,000 items and several patented items. Its products service users within a wide variety of capacities, including: heavy duty trucking, OEMs, fleet operators, independent owner operators, commercial trailers, farm & agricultural, moving & storage, and recreational vehicles.

Headquartered in Branchburg, NJ, Kinedyne operates facilities in Lawrence, KS, Prattville, AL, and Reno, NV. In addition, it is the parent company for a worldwide operations group – Kinedyne Canada Ltd. (Canada) and Kinedyne Ltd. (China), and an affiliation with Sistemas Kinedyne, S.A. (Mexico).

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